

# PREMIUM PROGRAMS

We're proud to offer premium programs designed to reward producers for raising exceptional cattle that meet specific criteria. These programs recognize the extra effort that goes into producing top-quality beef and help maximize returns for producers.

## **Hereford Premium Program**

- USDA Certified Program for Hereford, Hereford x British breeds.
- Carcass weight: 800–1,050 lbs.
- British influence only; no dairy, Brahman, or continental breeds.
- Ribeye size: 10–17 square inches.
- Premium paid for meeting all criteria.

## **Black-Hided Premium Program**

- Quality black-hided cattle
- Cattle not fed beta agonists.
- Premium for CAB and Prime grades.

## **NHTC (Non-Hormone Treated Cattle) Program**

- Age and source-verified cattle with EID.
- Documented feed rations and supplements.
- All handlers BQA certified and trained in NHTC requirements.
- Raised on audited farms and feedlots.
- Segregated processing with full traceability.

