



# PARTNERING WITH PRODUCERS

At Greater Omaha Packing, quality isn't just a standard—it's our way of life. Our passion for excellence drives us to deliver beef that consistently exceeds expectations for marbling, tenderness, and consistency. Nestled in the heart of cattle country, our plant is ideally located to source some of the finest cattle in the world, with the majority coming from within 250 miles.

We are proud to partner with over 1,000 producers each year, including many small farmer-feeders who take immense pride in raising exceptional cattle. Your dedication to quality and commitment to excellence inspire every step of our process. Together, we bring the best beef to the market, building a reputation for excellence that reflects the hard work and care of the producers we serve.

## **Supporting Producers Through Education and Resources**

We know that the quality of our beef begins long before it reaches our plant. That's why we're committed to equipping our producers with the tools and knowledge they need to achieve the best results. From disease prevention strategies to feeding programs designed to enhance both performance and efficiency, we're here to support you at every step.

Our resources include guidance on:

- Cattle Management: Best practices for animal handling.
- Genetics: Selecting optimal breeding strategies to improve rail performance and meet premium standards.
- Feeding Programs: Developing plans that balance animal health and feed efficiency to deliver superior carcass quality.

Customers often ask about the story behind the cattle we process. At Greater Omaha, we believe in fostering transparency and collaboration, and we take pride in highlighting your dedication to raising exceptional cattle with the end consumer.

To strengthen these partnerships, we conduct producer tours throughout the year. These tours provide a comprehensive, behind-the-scenes look at our facility, walking you through every step of the process, from cattle intake to shipping the final product. If you're interested in participating, please contact your cattle buyer for more details.